

Media Advisory

National Weather Service
Des Moines, IA

September 7, 2004
2004-11

New Product Identifiers for Non-Weather Related Emergency Text Messages Start On Wednesday, September 8, 2004

On Wednesday, September 8, 2004 at 1800 Coordinated Universal Time, all National Weather Service Weather Forecast Offices (WFO) will change the product identifiers for most non-weather related emergency text products. The products will be assigned World Meteorological Organization (WMO) headings. The new product identifiers are listed below. The products highlighted will have an immediate impact on products issued by WFO Des Moines.

ID	Product Type
ADR	Administrative Message
AVA	Avalanche Watch
AVW	Avalanche Warning
CAE	Child Abduction Emergency
CDW	Civil Danger Warning
EQW	Earthquake Warning
EVI	Evacuation Immediate
FRW	Fire Warning
HMW	Hazardous Materials Warning
LEW	Law Enforcement Warning
LAE	Local Area Emergency
TOE	911 Telephone Outage Emergency
NUW	Nuclear Power Plant Warning
RHW	Radiological Hazard Warning
SPW	Shelter In Place Warning
VOW	Volcano Warning

CEM will continue to be used as the identifier Civil Emergency Messages.

The new AMBER product DSMCAEDMX will now be used to issue AMBER Alerts for Iowa instead of the Public Information Statement (DSMPNSDSM).

The complete lists of the current and new communication identifiers for non-weather related emergency text products that will be in use beginning September 8, 2004 is available online at:

<http://www.nws.noaa.gov/os/dissemination/neweas-messages.Pdf>

National Weather Service customer's who use product identifiers to process non-weather related emergency text products may need to adjust their processing to accommodate the new product identifiers.

Non-weather related emergency messages are originated by local, state or federal civil authorities and at their request may be relayed by the National Weather Service in non-weather related text products, over NOAA Weather Radio and the Emergency Alert System (EAS).

For questions concerning the new product identifiers, please contact Jeff Johnson at the National Weather Service in Des Moines at 515-270-4501 Ext. 726, or e-mail at jeff.johnson@noaa.gov. Thank you.